



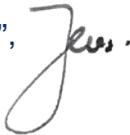
ESTATE REALTY INTERNATIONAL

SOUTHWEST FLORIDA MARKET REPORT AUGUST 2020

JENS-ULRICH CRAMER, PARTNER, FL LIC. REAL ESTATE BROKER

PURCHASES REMAIN STRONG

Perhaps you, too, have asked yourself some hard questions lately, like “Now that I can work from home, why am I still living in a cold climate and not somewhere warmer?” or “Why am I not living the lifestyle that I really want?” For many, the answer has resulted in a complete change that has taken them to a new lifestyle in Florida. It’s easy to conclude, based on the information below, that many people have made life-changing decisions to enjoy the rest of their lives in Florida, one of the most beautiful places in the world. If you have ever wondered what living in Florida is like, then now is the time to find out. I’m devoted to helping you realize your dream, whether it’s for year-round living or getaway vacations, so give me a call and let me find your perfect place in “paradise”. The Florida Sun is waiting to shine on you!

Your “Hamburger in paradise”,  (previously from Hamburg, Germany)

NAPLES AREA: STRONG SUMMER SALES

Pending sales in June 2020 increased 61.3 percent compared to June 2019, while new listings during June 2020 increased 25.8 percent compared to June 2019. The desirability of the Naples real estate market was undeniable in June, especially in the single-family home market where pending sales increased 83.9 percent to 835 pending sales from 454 pending sales in June 2019, while pending sales of condominiums increased 38.7 percent to 634 pending sales from 457 pending sales in June 2019. Inventory decreased 27.6 percent to 4,739 homes in June 2020 from 6,547 homes in June 2019, with the majority reported in the single-family home market, which decreased 34.5 percent. The condominium market had a decrease in inventory of 20.3 percent.

MARCO ISLAND AREA: SALES UP, INVENTORY DOWN

The Marco Island Area Assoc. of Realtors® reported that June 2020 compared to June 2019 showed the following: Total inventory (736 properties) was down by 26 percent and closed sales (95 properties) were up by 22 percent with a dollar volume (\$82.6 million) that was 62 percent higher. The median single family sales price for June 2020 (\$800,000) was 3 percent lower than the year ago figure, and for condos (\$405,000) was 17 percent higher than last June.

BONITA / ESTERO: DEMAND HIGH, INVENTORY LOW

As of June 2020, the days on market decreased by 18 percent, as pending sales increased by 44.7 percent. New listings increased by 59.4 percent over June 2019, but area brokers say the new inventory is still not enough to keep up with increasing buyer demand. In comparing June 2020 with June 2019, pending sales are up 44.7 percent and the median closed sales price of \$325,000 is up 6.6 percent. The current inventory stands at 1,272 available properties, which is down 20.8 percent from last year, and represents 4.6 months supply.

FLORIDA: STRONG MARKET POINTS TO RECOVERY

June’s closed sales of single-family homes statewide rose 1.3 percent year-over-year, totaling 27,650, while condo-townhouse sales decreased 10.9 percent, for a total of 8,996. In June, the statewide median sales prices for all housing types rose year-over-year for 102 consecutive months. The statewide median sales price for single-family existing homes was \$282,000, up 4.4 percent from the previous year. Florida Realtors Chief Economist Dr. Brad O’Connor said, “Statewide new pending sales of single-family homes were up 23.2 percent year-over-year. Meanwhile, new pending sales of condo-townhouse units rose 19.8 percent compared to June 2019. Several factors are playing into this renewed demand for housing, but by far, the most important factors are record-low mortgage interest rates and the release of all the pent-up demand from our derailed spring buying season.”

USA: SALES CLIMB IN JUNE

Existing-home sales rebounded at a record pace in June, showing strong signs of a market turnaround after three straight months of sales declines caused by the ongoing pandemic. “The sales recovery is strong, as buyers were eager to purchase homes and properties that they had been eyeing during the shutdown,” said Lawrence Yun, NAR’s chief economist. “This revitalization looks to be sustainable for many months ahead as long as mortgage rates remain low and job gains continue.” The median existing-home price for all housing types in June was \$295,300, up 3.5 percent from June 2019 (\$285,400). Total housing inventory at the end of June totaled 1.57 million units, up 1.3 percent from May, but still down 18.2 percent from one year ago (1.92 million). Properties typically remained on the market for 24 days in June, seasonally down from 26 days in May, and down from 27 days in June 2019. Sixty-two percent of homes sold in June 2020 were on the market for less than a month.

Sources:

The Bonita Springs-Estero Assoc. of REALTORS®, Naples Area Board of REALTORS®, National Assoc. of REALTORS®, Florida REALTORS®, Marco Island REALTORS®
If your property is currently listed with another broker, this is not a solicitation of that listing.
©2015 Design by Naples Media Group, Inc.

ESTATE REALTY INTERNATIONAL

9220 Bonita Beach Rd. Ste. 200, Bonita Springs, FL 34135, USA
(...1) 239.498.7488 | info@erintl.com | www.erintl.com